

# TOTAL RIGHT OF OWNERSHIP



Prospect IP is a leading provider of intellectual property services, offering a wide range of solutions for businesses and individuals. Our services include trademark registration, patent prosecution, and domain name management. We are committed to providing high-quality, cost-effective solutions to our clients.





# IF THE DESIGN IS COMMERCIALLY IMPORTANT FOR YOUR BUSINESS WE RECOMMEND THAT YOU OBTAIN A REGISTERED DESIGN

## Unregistered Design Right:

Unregistered design rights (UDRs) are automatically granted to the creator of a design that is original and applied to a product. However, they are limited in scope and duration. UDRs only protect the appearance of a product, not the underlying idea or function. The duration of a UDR is limited to 10 years from the date of first marketing of the product, or 15 years from the date of creation, whichever is shorter. UDRs are not available for designs that are not original, are not applied to a product, or are excluded by law (e.g., designs that are dictated by technical requirements or are common to the industry). UDRs are also not available for designs that are not new or that are not original. UDRs are not available for designs that are not new or that are not original. UDRs are not available for designs that are not new or that are not original.

Registered design rights (RDRs) are granted to the creator of a design that is original and applied to a product. RDRs provide a stronger and longer-lasting form of protection than UDRs. RDRs are granted for a maximum of 25 years from the date of first marketing of the product, or 10 years from the date of creation, whichever is shorter. RDRs are available for designs that are original and applied to a product, and are not excluded by law. RDRs are also available for designs that are not new or that are not original. RDRs are not available for designs that are not new or that are not original. RDRs are not available for designs that are not new or that are not original.

## REGISTERED DESIGN APPLICATION PROCESS

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